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Research Article

Sociodemographic Characteristics of Established E-Cigarette, Cigarette, and Dual Users Among Adults in the US

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Abstract

Background: No previous research examined the sociodemographic characteristics of established e-cigarette users. Towards this end, we aimed to describe the sociodemographic characteristics of established e-cigarette, established cigarette, and established dual users.

Methods: Data from the first wave of the Population Assessment of Tobacco and Health (PATH) Study was used to describe characteristics of established cigarette and established dual users. The adjusted odds ratio was estimated for each tobacco use group controlling for all other variables in the models.

Results: Among the 32,180 participants, 10,385 (32.3%) established cigarette smokers, 578 (1.8%) established e-cigarette users, 996 (3.1%) dual users were identified. The highest proportion of established e-cigarette and cigarette use was in the South and the least in the Northeast. Established cigarette users had higher odds of being White, male, between 24-65 years, not a student and having less than high school education or GED, a household income < 24.99\$K, no children in their household, and failing to pay some bills. Established e-cigarette users had a higher odd of being White, between 25 and 54 years and having less than four years college education, an income < 100\$K, and no children in their household. There was no difference by gender, student status or ability to pay bills.

Conclusions: Established e-cigarettes use, unlike for the cigarette use group, did not vary by gender household income, or student status. These different characteristics warrant further research to address new population groups at risk of tobacco use.

Keywords: Tobacco Use; E-Cigarettes; Cigarettes; Dual Tobacco Use; Sociodemographic; PATH Study

Introduction

E-cigarettes are battery operated devices that vaporize aerosols, mostly containing nicotine [1]. Since May 2016, e-cigarettes are being regulated in the United States (US) as tobacco products by the Food and Drug Administration (FDA) [2]. They were first introduced into the American market prior to 2006 [3], but their use started to be notable and increasing from 2010. For example, the past 30-day of e-cigarette use almost tripled from 1.0% in 2010 to 2.6% in 2013 and continued to increase by 2014 to 4.8% among adults in the US [4,5]. In 2016, the past 30 days e-cigarette use declined to 3.2% among adults in the US [6], the reasons for this decline is not fully

explored. But one possibility is the increasing awareness of health negative effects of e-cigarettes might lead to this slight decline in its use. E-cigarettes are being advertised as a smoking cessation aid and a "less harmful" alternative for tobacco products [7]. Unfortunately, in addition to nicotine, e-cigarettes aerosols might contain variable concentrations of potentially harmful constituents such as heavy metals, ultrafine particulate, and volatile organic compounds [8]. Long term effects of e-cigarettes have not yet been unraveled [9,10]. There is limited scientific evidence to prove the efficiency of e-cigarette in long term smoking cessation [11]. Also,

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e-cigarettes are not approved by the FDA as a smoking cessation aid in the US. Most importantly, the reported association between e-cigarettes use among never smokers and subsequent tobacco use is concerning and warrants careful monitoring and control for e-cigarettes [12,13]. Moreover, it is concerning that dual use of cigarettes and e-cigarettes might expand the use of both products simultaneously without any reduction in tobacco use [14]. For example, many cigarette smokers reported dual use of e-cigarettes as an alternative at times and in places where they cannot smoke [15,16]. E-cigarettes might also renormalize tobacco use [17]. Such possibility suggests that the number of consumed cigarettes might be reduced, but people would continue to use tobacco. Therefore, dual use might not reduce the duration of smoking [18]. Since the risk associated with tobacco use depends on the duration of smoking and it is non-linear i.e. light smoking exposes individual to high risk of various morbidity and mortality [19], dual use might not reduce the risk of tobacco use. Therefore, it is important to examine dual use in different research contexts. Sociodemographic characteristics profiling for tobacco users is important to identify individuals at higher risk of tobacco use to target in prevention and control programs. There have been extended research on the sociodemographic characteristics for cigarette. However, this area has been under explored for e-cigarettes. For example, previous research focused on adolescents, limited region, nonrepresentative sample for the US or examined ever or past 30 days e-cigarette use which does not measure the establishment of e-cigarette use [20-23]. Therefore, the objective of this study was to examine the sociodemographic characteristics of established e-cigarette, cigarette, and dual user participants of the Population Assessment of Tobacco and Health (PATH) Study's first wave, which had a representative sample of the US population. Established e-cigarette use reflects habitual behavior rather than experimental one, which might be the case for "ever" or "past 30 days" use as employed in most published research. Also, this allows for a better comparison between established cigarette users and established cigarette users, which this study aimed to do.

Methods

Study Population: This is a secondary analysis of the adult data from the first wave of the Population Assessment of Tobacco and Health (PATH) Study. The PATH Study is a collaboration between the National Institute on Drug Abuse (NIDA), National Institutes of Health (NIH), and the Center for Tobacco Products (CTP) at the Food and Drug Administration (FDA). The data are deposited in public access resource with some restricted access files. The current study is based on the public access data only. In wave one of the adult surveys, a total of 32,320 individuals 18 years or older were interviewed from all the 50 states and the District of Columbia in the United States (US). Computer-assisted personal interviewing (CAPI) was used for household screening, and audio computer assisted self-interviewing (ACASI) was used to complete the interviews. The study design, sampling, and procedures were published elsewhere [24,25]. However, in brief, they study used a four-stage stratified area probability sample design, with a two-phase design for sampling the adult cohort at the final stage. A detailed description of the design can be found in the User's Guide to the restricted use files (RUFs), available at http://doi. org/10.3886/ICPSR36231. The study oversampled young adults (18-24 years), tobacco users, and African-Americans. Participants were enrolled between the years for 2013 and 2014. The PATH study was approved by Westat's institutional review board (original study review board).

Measures

The PATH study included detailed information on e-cigarettes and cigarette use. It also included demographic and some socioeconomic variables. We opted to use the "established use" rather than ever or past 30 days to better reflect habitual practice rather than occasional or experimental one for e-cigarette and cigarette use as below.

E-cigarette use

Established e-cigarette users were defined as participants who had ever used an e-cigarette, had used it fairly regularly, and used e-cigarette every day or some days. We used the readily constructed variable at the public access data.

Cigarette use

Established cigarette users were defined as participants who had ever smoked a cigarette, had smoked more than 100 cigarettes in lifetime, and currently smoked every day or some days. We used the readily constructed variable at public access data.

Dual use:

Dual users were defined as those who were simultaneously established e-cigarette and cigarette users. A single variable was constructed to combine established cigarette and e-cigarette use variables into established e-cigarette users, established cigarette users, established dual users (who used both products), and those who were neither e-cigarette nor cigarette established users i.e. the rest of the population.

Demographic measures

We used the age variable grouped in seven categories; gender, education grouped at six levels; and being current student. We joined race and ethnicity into one variable that was grouped into White, Black, Hispanic, and other races were collapsed into "others". We used the four regions of the US (South, West, Northeast, and Midwest) to describe the geographic locations of each of the study groups.

Economic factors

The annual household income, failure to pay bill in the past 30 days, and having children in the household were included to reflect the economic burden.

Analysis

The established cigarette and e-cigarette use variable was used to categorize the study population into four groups: 1) established e-cigarette users, 2) established cigarette users, 3) established dual users, and 4) others who were neither established user for

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cigarettes or e-cigarettes. This variable was used to describe the characteristics for each group. Missing data accounted for < 5% and were excluded from the analysis. Chi Square test was used to test statistical difference in sociodemographic characteristics among the four groups. Three separate logistic regression models were conducted to estimate adjusted odds ratios (AOR) and their corresponding 95% confidence interval (CI). The first model estimated the odds of the likelihood of being an established cigarette user compared to others who were neither established user for cigarettes or e-cigarettes in respect to the included demographic and economic variables. The other two models repeated the same for established e-cigarette users and dual users. The logistic regression models compared the three established user groups in reference to those who were not established users to identify their characteristics in comparison to the general population.

Results

Among the 32,180 participants, 10,385 (32.3%) were established cigarette smokers, 578 (1.8%) were established e-cigarette users, 996 (3.1%) were dual users, and 20,221 (62%) participants were neither established cigarette or e-cigarette users (Table 1). Established e-cigarette users were younger, had higher educational levels and higher income than established cigarette users (Table 1). The sociodemographic characteristics of the study groups are shown in table 1. Interestingly, the highest proportion of established e-cigarette, cigarette, and dual users was in the South with an average of 40% of each group. The West came as the second most popular location for established e-cigarette users (27.0%) and the Midwest for established cigarette (27.0%) and dual users (25.9%). The order was reversed for the third common location, as the West was the third common location for established cigarette (27%) and dual users (25.9%), but for established e-cigarettes users (22.3%) the Midwest was the third common location. Among all groups the Northeast came fourth and lest regional location for established cigarette (15.5%), e-cigarette (12.1%), and dual users (10%), P < 0.001, (Table 1). The highest percentage of e-cigarette users (31.3%) and dual users (28.7%) was among 18-24 years of age. However, the highest percentage of established cigarette users was among the older age group of 25-34 years (22.4%), P < 0.001. Males contributed to a higher proportion of established cigarette

(52.4%), e-cigarette (51.9%), and dual use (53.5%) compared to females, P < 0.001. Around two thirds of established cigarette (66.0%), e-cigarette users (67.6%), and around three quarters of dual established users (73.6%) were Whites i.e. significantly higher than among Blacks and Hispanics, P < 0.001 (Table 1). Significantly higher proportion of established e-cigarette users (17.7%) were students in comparison to established cigarette users (8.3%) and the dual user group (11.0%), P < 0.001. There was significant variation in the educational background among the study groups. For example, 9.6% of established e-cigarette users had less than high school, but higher proportion of established cigarette smokers (17.3%) had less than high school education, with dual users in between the two groups (10.9%), P < 0.001 (Table 1). Established e-cigarette users (11.4%) had higher proportion of > 100K income compared to established cigarette (6.5%) and dual users (8.0%), P < 0.001 (Table 1). There was no significant difference in having children (< 18 years) in the household between the four study groups with an average of 40% participants had children in their household. (Table 2) shows the results from three separate logistic regression models to estimate the adjusted odds Ratio (AOR) and accompanying 95% confidence interval (CI) for being established cigarette, or e-cigarette, or dual user compared to those who were not established users for both products. Compared with those who were not established cigarette or e-cigarette users, established cigarette users had higher odds of being White, male, between 24-65 years, not a student and having less than high school education or GED, a lower household income, failed to pay some bills in the past 30 days, and no children in their household (Table 2). Established e-cigarette users had higher odds of being White, between 25 and 54 years and having less than four years college education, a lower income and no children in household compared with those who were not established users of e-cigarettes or cigarettes (Table 2). There was no difference by gender, student status or ability to pay bills. Established dual users, compared with those who were not established users of e-cigarettes or cigarettes, had higher odds of being White, between 25 to 44 years of age, not a student and having less than 4 years college education, with household income between \$10,000-24,990 per year, failed to pay bills in the past 30 days, no children in the household (Table 2). There was no difference by gender.

<u>Table 1</u>: Sociodemographic characteristics of established cigarette, established e-cigarette and established dual users, and other adults from the Population Assessment of Tobacco and Health (PATH) Study first wave.

	Established Cigarette No (%) A	Established Dual No (%) A	Established E-cigarettes No (%) ^A	NeitherB No (%) ^A	Total No (%) ^A	
	10,385 (32.3)	996 (3.1)	578 (1.8)	20,221 (62.8)	32,180 (100%)	
	Region**					
Northeast	1,614 (15.5)	100 (10.0)	70 (12.1%)	3,241 (16)	5,025 (15.6)	
Midwest	2,809 (27.0)	258 (25.9)	129 (22.3%)	4,465 (22.1)	7,661 (23.8)	
South	4,066 (39.2)	402 (40.4)	223 (38.6%)	7,481 (37.0)	12,172 (37.8)	
West	1,896 (18.3)	236 (23.7)	156 (27.0%)	5,034 (24.9)	7,322 (22.8)	
	Age**					
18-24	2,187 (21.1)	286 (28.7)	181 (31.3)	6,430 (31.8)	9,084 (28.2)	
25-34	2,323 (22.4)	261 (26.2)	126 (21.8)	3,613 (17.9)	6,3223 (19.7)	

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35-44	1,856 (17.9)	190 (19.1)	85 (14.7)	2,779 (13.7)	4,910 (15.3)
45-54	1,917 (18.5)	130 (13.1)	99 (17.1)	2,670 (13.2)	4,816 (15.0)
55-64	1,417 (13.6)	94 (9.4)	57 (9.9)	2,378 (11.8)	3,946 (12.3)
65-74	543 (5.2)	33 (3.3)	23 (4)	1,505 (7.4)	2,104 (6.6)
>=75	140 (1.3)	2 (0.2)	7 (1.2)	837 (4.1)	986 (3.1)
		Gene	der**		
Male	5,441 (52.4)	533 (53.5)	300 (51.9)	9,968 (49.3)	16,242 (50.5)
Female	4,944 (47.6)	463 (46.5)	278 (48.1)	1,0253 (50.7)	15,938 (49.5)
		Race/Et	hnicity**		
White	6,852 (66.0)	733 (73.6)	391 (67.6)	1,1572 (57.2)	19,548 (60.7)
Black	1,430 (13.8)	70 (7.0)	59 (10.2)	3,092 (15.3)	4,651 (14.5)
Hispanic	1,336 (12.9)	110 (11.0)	70 (12.1)	3,983 (19.7)	5,651 (14.5)
Other	767 (7.4)	83 (8.3)	58 (10.0)	1,574 (7.8)	2,4899 (7.7)
		Currently	student**		
Yes	854 (8.3)	109 (11.0)	102 (17.7)	3,736 (18.5)	4,801 (15.0)
No	9,492 (91.7)	882 (89.0)	473 (82.3)	16,423 (81.5)	27,270 (85.0)
		Educa	tion**		
< High School	1,781 (17.3)	108 (10.9)	55 (9.6)	2,248 (11.2)	4,192 (13.1)
GED	1,181 (11.4)	102 (10.3)	45 (7.8)	875 (4.4)	2,203 (6.9)
High School	2,645 (25.6)	226 (22.9)	154 (26.8)	4,483 (22.3)	7,508 (23.5)
< 4 years college	3,632 (35.2)	427 (43.3)	243 (42.3)	6,974 (34.7)	11,276 (35.3)
Bachelor's degree	806 (7.8)	89 (9.0)	61 (10.6)	3,535 (17.6)	4,491 (14.0)
Advanced degree	270 (2.6)	35 (3.5)	16 (2.8)	1,988 (9.9)	2,309 (7.2)
		Household	d Income**		
<\$10K	2,240 (23.6)	166 (17.9)	110 (20.8)	3,118 (17.2)	5,634 (19.4)
\$10-\$24.99K	2,706 (28.5)	267 (28.8)	108 (20.5)	3,657 (20.2)	6,738 (23.2)
\$25-\$49.99K	2,340 (24.6)	245 (26.4)	125 (23.7)	3,934 (21.7)	6,644 (22.9)
\$50-\$99.99K	1,606 (16.9)	176 (19.0)	125 (23.7)	4,222 (23.3)	6,129 (21.1)
>= \$100K	615 (6.5)	74 (8.0)	60 (11.4)	3,160 (17.5)	3,909 (13.5)
		Failed to	pay bills**		
Yes	2,780 (26.9)	313 (31.5)	122 (21.1)	3,396 (16.9)	6,611 (20.7)
No	6,876 (66.6)	612 (61.6)	401 (69.5)	1,5031 (74.7)	22,920 (71.6)
Inapplicable	668 (6.5)	68 (6.8)	54 (9.4)	1,689 (8.4)	2,479 (7.7)
		Children in	household		
Yes	4,314 (41.5)	389 (39.1)	224 (38.8)	8,147 (40.3)	13,074 (40.6)
No	6,071 (58.5)	607 (60.9)	354 (61.2)	1,2074 (59.7)	19,106 (59.4)

^{**} P < 0.001

<u>Table 2</u>: Adjusted odds ratio (OR) and 95% confidence interval (CI) for being established e-cigarette, established cigarette, or established dual users among adults from the Population Assessment of Tobacco and Health (PATH) Study, first wave.

	Established CigaretteA N= 10,385	Established DualA N=996	Established E-cigarettesA N=578		
	Adjusted OR (95% CI) *	Adjusted OR (95% CI)	Adjusted OR (95% CI)		
Age					
18-24	Referent**	Referent**	Referent**		
25-34	2.0 (1.8-2.2)	1.6 (1.3-1.9)	1.6 (1.2-2.1)		
35-44	2.2 (2.0-2.4)	1.6 (1.3-2.0)	1.5 (1.1-2.0)		
45-54	1.9 (1.8-2.1)	0.9 (0.7-1.2)	1.5 (1.1-2.1)		

^APercentages are by column. ^B This group represents those who were not established e-cigarette or cigarette users.

55-64	1.5 (1.4-1.6)	0.6 (0.5-0.8)	0.9 (0.6-1.3)
65-74	0.8 (0.7-0.9)	0.3 (0.2-0.5)	0.5 (0.3-0.8)
>=75	0.3 (0.3-0.4)	0.02 (0.003-0.1)	0.2 (0.1-0.6)
	Ger	nder	
Male	Referent**	Referent	Referent
Female	0.9 (0.8-0.9)	0.9 (0.7-1.1)	1.0 (0.8-1.1)
	Race/E	Ethnicity	
White	Referent**	Referent**	Referent**
Black	0.5 (0.5-6)	0.2 (0.2-0.3)	0.4 (0.3-0.6)
Hispanic	0.4 (0.3-0.4)	0.3 (0.2-0.3)	0.4 (0.3-0.5)
Other	0.8 (0.7-0.9)	0.7 (0.6-0.9)	1.1 (0.8-1.5)
	Currentl	y student	
Yes	Referent**	Referent**	Referent
No	2.1 (1.9-2.3)	2.2 (1.7-2.8)	1.2 (0.9-1.5)
	Educ	cation	
< High School	Referent**	Referent**	Referent**
GED	1.4 (1.3-1.6)	1.8 (1.3-2.4)	1.7 (1.1-2.6)
High School	0.8 (0.7-0.9)	0.9 (0.7-1.2)	1.3 (0.9-1.8)
< 4 years college	0.7 (0.6-0.8)	1.0 (0.8-1.3)	1.2 (0.9-1.7)
Bachelor's degree	0.3 (0.2-0.3)	0.4 (0.3-0.5)	0.5 (0.3-0.8)
Advanced degree	0.2 (0.1-0.2)	0.3 (0.2-0.5)	0.3 (0.2-0.5)
	Househo	ld Income	
<\$10K	Referent**	Referent**	Referent
\$10-\$24.99K	1.0 (0.9-1.1)	1.3 (1.1-1.5)	0.8 (0.6-1.1)
\$25-\$49.99K	0.8 (0.7-0.8)	1.1 (0.8-1.2)	0.8 (0.6-1.1)
\$50-\$99.99K	0.5 (0.5-0.6)	0.7 (0.6-0.9)	0.8 (0.6-1.0)
>= \$100K	0.3 (0.3-0.4)	0.5 (0.4-0.7)	0.6 (0.4-0.8)
	Failed to	pay bills	
Yes	Referent**	Referent**	Referent
No	0.8 (0.7-0.8)	0.5 (0.5-0.6)	0.9 (0.7-1.1)
Inapplicable	0.7 (0.6-0.8)	0.5 (0.4-0.7)	0.9 (0.7-1.4)
	Children ir	n household	
Yes	Referent**	Referent**	Referent**
No	1.2 (1.1-1.3)	1.4 (1.2-1.7)	1.2 (1.1-1.5)

^{**} P < 0.001, significance is shown for the whole variables.

Discussion

This study examined the sociodemographic characteristics of established e-cigarette users; in addition to established cigarette and established dual users from a representative sample of adults in the US. Given e-cigarettes became popular few years ago, it was expected that the prevalence of established cigarette use is higher than established e-cigarette use as observed in our study; 32.3% Vs 1.8%. Adding the 3.1% dual users to each group, results in a prevalence of 35.4% established cigarette users and 4.9% for established e-cigarette users. The prevalence of established cigarette use in the current study was higher than previously reported in the US [26]. However, the current study established

e-cigarette use estimated prevalence is congruent with previous estimate current use of e-cigarettes in the US [5,6]. Established use of e-cigarettes differed significantly by region, age, race, gender, educational background, annual household income, failure to pay bills in the past 30 days compared to established cigarette, dual users and others who were not established users for both products. Previous research reported that the prevalence of e-cigarettes use in the Mississippi was higher than the average estimate in the US [23,27]. This supports our finding of the highest rates of established e-cigarette, cigarette, and dual use in the South. Also, e-cigarettes advertisement target males and females of younger age groups [17,28], which might explain the higher proportion of established

^AThe Adjusted Odds Ratio was estimated for each group in comparison to those who were not established e-cigarette or established cigarette users.

e-cigarettes being between the age of 18-24 years with no significant gender difference, unlike established cigarette use which was more likely among older age group and males. The adjusted odds ratio from logistic regression models showed that the three groups of established e-cigarette, established cigarette, and established dual users were more likely to be White, young to middle age, with lower education levels, and had no children in the household compared to those who were not established e-cigarette or cigarette use among the PATH study participants. The racial/ethnic distribution is consistent with previous research that showed Latino and Black are less likely to use tobacco products compared to Whites. 1&18 Unlike established cigarette use, there was no significant difference in e-cigarette use by gender, being student, household income, and failure to pay bills. Historically, cigarette use was first adapted by individuals from higher economic levels, who gradually abandoned cigarettes due to its negative health effects after the publications of studies such as the British medical doctors by 1950s [29, 30]. Therefore, cigarette use in the modern era became more common among less affluent and less educated individuals as observed in our study. The lack of certainty on adverse health effects associated with e-cigarette use³⁰ might explain the lack of economic difference among its users compared to no users and the higher educational attainment levels compared to cigarette users. Notably another national survey reported higher prevalence of past 30 days use of e-cigarettes among males, those between 18-24 years in age, those of lower income [32]. The different finding in this study in respect to gender and income might be attributed to using "established use" of e-cigarettes rather than the past 30 days use and/or the fact tobacco users was oversampled in the current study, which allowed higher power to describe and assess the characteristics associated with tobacco use. Also, the mentioned study examined the prevalence only. The current study findings are based on the adjusted odds ratio (to the reference population: those who were not established users for e-cigarettes or cigarettes) enabled us to better characterize e-cigarette users in comparison to the US general adult population.

Most of the established e-cigarette users reported dual established use of cigarettes (3.1%) with around one third used e-cigarettes alone (1.8%). This observation might be explained by a two-way association between e-cigarettes and cigarette use as reported elsewhere [13]. In other words, e-cigarettes might be a gateway for cigarette use and vice versa. Therefore, the majority of the established e-cigarette users were in the dual use phase. Interestingly, a published study reported that exposure to e-cigarette marketing is not just associated with higher likelihood to use e-cigarettes, but it is also associated with higher risk to use various tobacco products [32]. Another possible explanation is that established e-cigarette users are using e-cigarettes in places where they cannot use cigarettes due to public bans or to aid them in quitting. 16-18 The current study was based on cross-sectional survey. Therefore, we could not examine such possibilities to suggest a conclusive explanation. E-cigarette use is expanding for many reasons including the widespread advertising, [30,33,34]. perception of being less harmful than cigarettes [7], relatively

lower cost and ease of accessibility at online and sale outlets [35]. However, e-cigarettes pose health threats directly through its ingredients and possible accidents associated with its malfunction [1,18]. More importantly, it can be a backdoor to bring never smokers into tobacco use via its gateway effect increasing the risk of those individuals to tobacco associated morbidity and mortality [1,18]. Therefore, it is essential to understand the characteristics for established e-cigarettes users as in the current study. The reported sociodemographic for established e-cigarette users might help public health professionals, advocacy organizations, and policymakers to tailor prevention and control programs. Future studies should also examine the association between sociodemographic characteristics and progression of e-cigarette use into other tobacco product use and vice versa. Our findings have some potential limitations. Firstly, the PATH study has self-reported information on e-cigarette and cigarette use. Therefore, it might be subject to recall bias and social desirability bias [36], however, the consistency of our results with other national surveys [5,6]. cross validates our results. Secondly, the PATH study is a cross-sectional survey so we were unable to assess the association between sociodemographic characteristics and shift between e-cigarette and cigarette use and causality cannot be assessed. On the other hand, the study has some strengths. For example, the over sampling of tobacco users in the PATH study might allowed higher power to describe their characteristics. Also, the sample was drawn from the 50 states and the District of Columbia, therefore the results can be generalized to adults in the US. We used the definition of established e-cigarette and cigarette users and this allowed better characterization for both products established, and habitual users compared with other research that focus on ever or past 30 days use that might reflect occasional or experimental use.

Conclusion

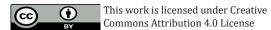
Most of established e-cigarette users were established cigarette users too. Established e-cigarette and established cigarette users shared some characteristics; both groups were more likely to be living in the South of the US, White, younger, less educated, and have no children at their household. Established cigarette users had some characteristics, which were not shared by established e-cigarettes; they were more likely to be males, have a lower income and failed to pay bills in the past three days. However, established e-cigarette use was not significantly different among both genders and by household income. The observed characterization for established e-cigarette/cigarette users in the current study warrants further research to assess their association with progression into other tobacco use. Such new characteristics might be taken into account in prevention and control program to address a new group that might be at risk of tobacco use.

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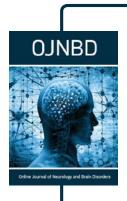
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